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MEMBERSHIP DIRECTORY

2010-2011

Arizona Tourism Alliance
1240 E. Missouri Avenue, Suite 204
Phoenix, AZ 85014-2912
(602) 452-2906
www.aztourismalliance.org



Arizona Tourism Alliance 2010-2011 Member Resource Directory

"To ensure the future growth and success of Arizona's tourism industry."

Arizona Tourism Alliance
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Arizona Tourism Alliance Staff

Debbie Johnson.....President & CEO
Lindsey Kuhn..... Business & Event Manager
Barry Aarons.....Lobbyist
Laura Tessier.....Associate Lobbyist

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ATA 2010-2011 Officers

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ATA Board of Directors, Alpha by Last Name

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ATA Member Listing, Alpha By Company

AAA Arizona

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3144 North 7th Avenue
Phoenix, AZ 85013
Office: 602.650.2722
Fax: 602.266.1736
Web: www.aaa.com

Membership Association: Yes
Number of Members: 800,000

The Aarons Company LLC

Barry M. Aarons, Lobbyist
Email: aarons1231@aol.com
331 North 1st Avenue, Suite 250
Phoenix, AZ 85003
Office: 602.253.1821
Fax: 602.452.2929
Web: N/A

Membership Association: No
Number of Members: N/A

Alliance Beverage Distributing Co.

Tracy Uffelman, Vice President,
Legislative & Community Relations
Email: tuffel234@cox.net
1115 North 47th Avenue
Phoenix, AZ 85043
Office: 602.760.5587
Fax: 602.760.5610
Web: www.alliance-beverage.com

Membership Association: No
Number of Members: N/A

Alphagraphics of Gilbert

Stuart Boykoff, Vice President
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7419 East Cactus Wren
Scottsdale, AZ 85250
Office: 480.451.1411
Fax: N/A
Web: www.alphagraphics.com

Membership Association: No
Number of Members: N/A

Arizona Cardinals

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Phoenix, AZ 85044
Office: 602.379.0101
Fax: 602.379.1773
Web: www.azcardinals.com

Membership Association: Yes
Number of Members: N/A

Arizona Department of Commerce

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1700 West Washington, Suite 220
Phoenix, AZ 85007
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Fax: 602.771.1211
Web: www.azcommerce.com

Membership Association: No
Number of Members: N/A

Arizona Highways Magazine

Win Holden, Publisher
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2039 West Lewis Avenue
Phoenix, AZ 85009
Office: 602.712.2023
Fax: 602.254.4505
Web: www.arizonahighways.com

Membership Association: No
Number of Members: N/A

Arizona Hotel & Lodging Association

Debbie Johnson, President & CEO
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1240 East Missouri Avenue
Phoenix, AZ 85014
Office: 602.604.0729
Fax: 602.604.0769
Web: www.azhla.com

Membership Association: Yes
Number of Members: 400



ATA Member Listing, Alpha By Company

Arizona Logo Sign Group

Robert Brooks, Vice President
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910 Hammond Avenue
Superior, WI 54880
Office: 800.777.5578
Fax: 715.394.2185
Web: www.arizonalogo.com

Membership Association: No
Number of Members: N/A

Arizona Office of Tourism

Sherry Henry, Director
Email: shenry@azot.gov
1110 West Washington, Suite 155
Phoenix, AZ 85007
Office: 602.364.3717
Fax: 602.364.3701
Web: www.azot.gov

Membership Association: No
Number of Members: N/A

Arizona Republic, The

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Fax: 602.444.4302
Web: www.azcentral.com

Membership Association: No
Number of Members: N/A

Arizona Restaurant Association

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2400 North Central Avenue, Suite 109
Phoenix, AZ 85004
Office: 602.307.9134
Fax: 602.307.9139
Web: www.azrestaurant.org

Membership Association: Yes
Number of Members: 2,100

Arizona State Parks

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1300 W. Washington St.
Phoenix, AZ 85007
Office: 602-542-4174
Fax: 602-542-4188
Web: www.azstateparks.com

Membership Association: No
Number of Members: N/A

ASU Gammage

Colleen Jennings-Roggensack, Executive Director
Email: cjr@asu.edu
PO Box 870205
Tempe, AZ 85287
Office: 480.965.5062
Fax: 480.965.7663
Web: www.asugammage.com

Membership Association: No
Number of Members: N/A

ASU School of Community Resources & Development

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Beer & Wine Distributors of Arizona

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40 North Central, Suite 1400
Phoenix, AZ 85004
Office: 602.445.6345
Fax: 602.412.3729
Web: www.bwdaz.com

Membership Association: Yes
Number of Members: 11



ATA Member Listing, Alpha By Company

Best Western Grand Canyon Squire Inn

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P.O. Box 130, Highway 64
Grand Canyon, AZ 86023
Office: 928.638.8400
Fax: 928.638.2782
Web: www.grandcanyonsquire.com

Membership Association: No
Number of Members: N/A

Chandler Office of Tourism

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MS 419, P.O. Box 4008
Chandler, AZ 85226
Office: 480.782.3037
Fax: 480.782.3040
Web: www.visit Chandler.com

Membership Association: No
Number of Members: N/A

City of Prescott

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Email: don.prince@prescott-az.gov
201 S. Cortez
Prescott, AZ 86302
Office: 928.777.1221
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Web: www.cityofprescott.net

Membership Association: No
Number of Members: N/A

City of Sierra Vista

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1011 North Coronado Drive
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Office: 520.458.3315
Fax: 520.236.6442
Web: www.visitsierravista.com

Membership Association: No
Number of Members: N/A

Cochise County Tourism Council

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1415 Melody Lane, Building G
Bisbee, AZ 85603
Office: 520.432.9215
Fax: 520.432.5016
Web: www.explorecochise.com

Membership Association: No
Number of Members: N/A

Cornelius Consulting

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5026 E. Kirkland Road
Phoenix, AZ 85054
Office: 480.544.0144
Fax: N/A
Web: www.tourismexpert.us

Membership Association: No
Number of Members: N/A

Enterprise Rent-a-Car

Tom Tobin, General Manager/Vice President
Email: thomas.tobin@erac.com
1444 West Auto Drive
Tempe, AZ 85284
Office: 480.705.5005
Fax: 480.940.1167
Web: www.enterprise.com

Membership Association: No
Number of Members: N/A

Fiesta Bowl

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7135 East Camelback Road, Suite 190
Scottsdale, AZ 85251
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Membership Association: No
Number of Members: N/A



ATA Member Listing, Alpha By Company

Flagstaff Convention & Visitors Bureau

Heather Ainardi, Director
Email: hainardi@flagstaffaz.gov
211 West Aspen Avenue
Flagstaff, AZ 86001
Office: 928.779.7645
Fax: 928.556.1305
Web: www.flagstaffarizona.org

Membership Association: No
Number of Members: N/A

Fleming's Prime Steakhouse & Wine Bar

Jaye Sechrest, Operating Partner
Email: jsechrest@flemingssteakhouse.com
6505 E. Turquoise Avenue
Paradise Valley, AZ 85253
Office: 602.256.0404
Fax: N/A
Web: www.flemingssteakhouse.com

Membership Association: No
Number of Members: N/A

Fountain Hills Tourism Bureau

Mark McDermott, Director
Email: markmcd@cox.net
P.O. Box 17598
Fountain Hills, AZ 85269
Office: 480.205.6451
Fax: 480.837.7476
Web: www.visitfhfm.com

Membership Association: Yes
Number of Members: 580

Glendale Convention & Visitors Bureau

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5800 West Glenn Drive, Suite 140
Glendale, AZ 85301
Office: 623.930.2955
Fax: 623.463.2337
Web: www.visitglendale.com

Membership Association: Yes
Number of Members: N/A

Global Spectrum

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Email: psullivan
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1 Cardinals Drive
Glendale, AZ 85305
Phone: 623.433.7105
Fax: N/A
Web: www.global-spectrum.com

Membership Association: No
Number of Members: N/A

Grace Hospitality

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Managing Director
Email: jharwood@gracehospitality.com
10827 South 51st Street, Suite 102
Phoenix, AZ 85044
Office: 480.893.0001
Fax: 480.893.1293
Web: www.gracehospitality.com

Membership Association: No
Number of Members: N/A

Grand Canyon Railway

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Email: bbrossman@thetrain.com
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Flagstaff, AZ 86001
Office: 928.773.1976 x 2257
Fax: 928.773.8555
Web: www.thetrain.com

Membership Association: No
Number of Members: N/A

Greater Phoenix Convention & Visitors Bureau

Steve Moore, President & CEO
Email: smoore@visitphoenix.com
400 East Van Buren Street, Suite 600
Phoenix, AZ 85004
Office: 602.452.6201
Fax: 602.253.4415
Web: www.visitphoenix.com

Membership Association: Yes
Number of Members: 1,400



ATA Member Listing, Alpha By Company

Hensley Distributing Company

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Email: dyonko@hensley.com
4201 North 45th Avenue
Phoenix, AZ 85031
Office: 602.264.1635
Fax: 623.245.7611
Web: www.hensley.com

Membership Association: Yes
Number of Members: 630

Lake Havasu Area Chamber of Commerce

Lisa Krueger, President & CEO
Email: lisak@havasuchamber.com
314 London Bridge Road
Lake Havasu City, AZ 86403
Office: 928.855.4115
Fax: 928.680.0010
Web: www.havasuchamber.com

Membership Association: Yes
Number of Members: 715

Lake Havasu City Convention & Visitors Bureau

Doug Traub, President & CEO
Email: doug@golakehavasu.com
314 London Bridge Road
Lake Havasu City, AZ 86403
Office: 928.453.3444
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Web: www.golakehavasu.com

Membership Association: No
Number of Members: N/A

Loews Ventana Canyon Resort

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7000 N. Resort Drive
Tucson, AZ 85750
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Membership Association: No
Number of Members: N/A

Madden Media

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Membership Association: No
Number of Members: N/A

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Scottsdale, AZ 85251
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Membership Association: No
Number of Members: N/A

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120 North Center
Mesa, AZ 85201
Office: 480.827.4700
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Web: www.visitmesa.com

Membership Association: No
Number of Members: N/A

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Fax: 520.884.7804
Web: www.visittucson.org

Membership Association: Yes
Number of Members: 700



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Membership Association: No
Number of Members: N/A

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Membership Association: Yes
Number of Members: 450

Museum Association of Arizona

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Membership Association: Yes
Number of Members: 211

National Geographic Visitors Center

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Grand Canyon, AZ 86023
Office: 928.638.2468
Fax: 928.638.2807
Web: www.explorethecanyon.com

Membership Association: No
Number of Members: N/A

NAU, Arizona Hospitality Research & Resource Center

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Flagstaff, AZ 86011
Office: 928.523.2132
Fax: 928.523.5233
Web: home.nau.edu/ahrre/

Membership Association: No
Number of Members: N/A

Nichols Tourism Group

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531 E Secretariat Drive
Tempe, AZ 85284
Office: 602.257.1800
Fax: 602.257.8837
Web: www.nicholstourismgrp.com

Membership Association: No
Number of Members: N/A

Page Lake Powell Tourism Bureau

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P.O. Box 332
Page, AZ 86040
Office: 928.660.3405
Fax: 928.645.6870
Web: www.pagelakepowelltourism.com

Membership Association: No
Number of Members: N/A

Phoenix Sky Harbor International Airport

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3400 East Sky Harbor Blvd., Suite 3300
Phoenix, AZ 85034
Office: 602.683.3654
Fax: 602.683.3678
Web: www.phxskyharbor.com

Membership Association: No
Number of Members: N/A



ATA Member Listing, Alpha By Company

Scottsdale Convention & Visitors Bureau

Rachel Sacco, President & CEO
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4343 North Scottsdale Road, Suite 170
Scottsdale, AZ 85251
Office: 480.949.2160
Fax: 480.421.9733
Web: www.scottsdalecvb.com

Membership Association: Yes
Number of Members: 423

Sedona Chamber of Commerce

Jennifer Wesselhoff, President & CEO
Email: jwess@sedonachamber.com
P.O. Box 478
Sedona, AZ 86339
Office: 928.204.1123
Fax: 928.204.1064
Web: www.visitsedona.com

Membership Association: Yes
Number of Members: 1,000

Southern Arizona Attractions Alliance

Tom Moulton, President
Email: tom.moulton@pima.gov
P.O. Box 57130
Tucson, AZ 85732
Office: N/A
Fax: N/A
Web: www.tucsonattractions.com

Membership Association: Yes
Number of Members: N/A

Southern Arizona Lodging & Resort Association

Debbie Johnson, President & CEO
Email: info@salara.org
1240 E. Missouri Avenue
Phoenix, AZ 85014
Office: 877.374.5101
Fax: 602.604.0729
Web: www.salara.org

Membership Association: Yes
Number of Members: 100

Strategies

Pam Hait, Martha Hunter, Principles
Email: pam@strategies-az.com
5331 East McDonald Drive
Paradise Valley, AZ 85253
Office: 602.952.0040
Fax: 602.840.0145
Web: N/A

Membership Association: No
Number of Members: N/A

Tempe Convention & Visitors Bureau

Stephanie Nowack, President & CEO
Email: stephanie@tempecvb.com
51 West Third Street, Suite 105
Tempe, AZ 85281
Office: 480.894.8158
Fax: 480.968.8004
Web: www.tempecvb.com

Membership Association: Yes
Number of Members: 160

Tucson Children's Museum

Michael Luria, Executive Director
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200 South Sixth Avenue
Tucson, AZ 85701
Office: 520.792.9985
Fax: N/A
Web: www.tucsonchildrensmuseum.org

Membership Association: No
Number of Members: N/A

US Airways

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Tempe, AZ 85281
Office: 480.693.5751
Fax: 480.693.5904
Web: www.usairways.com

Membership Association: No
Number of Members: N/A



ATA Member Listing, Alpha By Company

Valley Hotel & Lodging Association

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1240 East Missouri Avenue
Phoenix, AZ 85014
Office: 602.375.2996
Fax: 602.604.0769
Web: www.vhra.net

Membership Association: Yes
Number of Members: 200

Verde Canyon Railroad

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Clarkdale, AZ 86324
Office: 623.374.3185
Fax: 623.374.3186
Web: www.VerdeCanyonRR.com

Membership Association: No
Number of Members: N/A

Westin Kierland Resort & Spa

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6902 East Greenway Parkway
Scottsdale, AZ 85254
Office: 480.624.1000
Fax: 480.624.1341
Web: www.kierlandresort.com

Membership Association: No
Number of Members: N/A

Xanterra South Rim

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Grand Canyon, AZ 86023
Office: 928.638.2502
Fax: 928.638.9760
Web: www.xanterra.com

Membership Association: No
Number of Members: N/A

Your Source Golf, LLC

Don Rea, President
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Membership Association: No
Number of Members: N/A

Yuma Visitors Bureau

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Membership Association: Yes
Number of Members: 300



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Thank you for your support!

If you have questions regarding your membership, suggestions, or would like to learn more about ATA, please contact Lindsey Kuhn at lkuhn@aztourismalliance.org or 602.452.2906.